JENNIE LAMENSDORF Associate Consultant & Thought Leader



Jennie Lamensdorf is an arts and culture leader based in Los Angeles. Her background as a contemporary art curator and experience building and leading corporate art programs informs her cultural strategy work and drives her commitment to supporting artists and cultural organizations. She believes art has the power to encourage thoughtfulness, empathy, and creative problem solving. Jennie is passionate about developing strategic opportunities with exceptional partners to create visionary experiences that spark conversation and spread joy.

As the Partnerships & Communications Lead for <u>Meta Open Arts</u>, Jennie developed the strategy and vision for Open Arts to empower creative communities to advance artistic production for Meta technologies and shared Open Arts' storytelling with a broad public audience.

Highlights from Jennie's time leading Meta Open Arts' Partnerships & Communications include: winning the Tribeca X Prize for Michelle Kumata and Tani Ikeda's <u>Emerging Radiance</u>, an AR experience telling the stories of Japanese-American farmers incarcerated by the United States during WWII; supporting the development of Rachel Rossin's VR *THE MAW OF*, exhibited at the <u>KW Berlin</u> and <u>Whitney Museum</u>; and presenting Sofia Crespo's AI-generated video works of extinct species, *Critically Extant*, as a part of <u>Times Square Art's Midnight Moment</u>.

As the Director and Curator of <u>Time Equities Inc. Art-in-Buildings</u> (NYC) and Bay Area Regional Lead of Facebook Open Arts (San Francisco), Jennie developed extensive experience curating, commissioning, and producing large-scale site responsive artworks in all media for residential, commercial, and retail settings.

She is also an independent curator and writer; her most recent project, <u>Hot Spots: Radioactivity and the</u> <u>Landscape</u>, opened at the University of Buffalo Art Galleries and traveled to the Krannert Art Museum at the University of Illinois Urbana-Champaign. Jennie co-founded <u>Forward Union</u>, a coalition-building initiative connecting social justice organizations with artists and creative communities.

Jennie is a Board Member of <u>Art Omi</u> in Ghent, NY. She received a BA from the University of Pennsylvania and a MA in Art History from the University of Texas at Austin.

